Senzing
Smarter Entity Resolution™

Senzing for GDPR Compliance
Plug-and-Play Single Subject Search

Senzing Single Subject Search is a best practice enabling lightning fast and reliable GDPR compliance

GDPR requires organizations to provide EU residents with access to their personal information within 30 days, or risk fines and damages. Organizations that search systems individually will likely fail to find all of a person's information across the enterprise. With Senzing,® you can use single subject search to more easily locate personal data and more quickly respond to subject access requests (SARs).

Save time and money

Single subject search allows you to locate a subject's records across multiple source systems faster and more reliably than with individual system search. Simply enter a subject's name, address, email, etc. and instantly get a detailed listing of every record your organization has about the person.

Why Senzing for GDPR

- ✔ Quickly and easily respond to SARs
- ✔ Eliminate the need to individually search every database
- ✔ Avoid missing records due to name variations (e.g., Elizabeth, Beth, Liz)
- ✔ Locate records that can't be found using legacy system search screens
- ✔ Decrease the odds of sending the wrong information to the wrong person

View Single Subject Search video*

View Loading Data video†

Get GDPR ready

Senzing helps you make big gains in your GDPR readiness. You can run Senzing on your Windows or Mac desktop or your developers can use Senzing API to integrate single subject search into new or existing applications. Download Senzing for free and try it. If you have more than 10,000 records there is a small monthly subscription price, based on the number of records you have.

For one of the best returns on your GDPR compliance investments, get Senzing today.

Senzing

Senzing gives you all the information you need to locate and gather all records required to comply with each SAR. Depending on your needs, you either run Senzing on your Windows or Mac desktop or integrate it into your enterprise systems using Senzing API.

Run Senzing on your desktop or integrate it into your enterprise systems

Here's how it works:

For simple batch mode, with less than 10M records, you load data into your Senzing desktop application. Senzing automatically maps data from plug-and-play sources and fields from other sources.

OR

For more advanced, real-time mode, your technical staff integrates Senzing API into your business systems to support an unlimited number of records.

Senzing automatically matches data and presents results for your review.

When a subject submits a SAR, **you supply Senzing with the person's name and identifiers.**

You get instant search results, including the specific location of every record in every source system. Search results are grouped into three categories: Matches, Possible Matches and Possibly Related, based on the likelihood of a record matching a subject.

You can print the easy-to-read search results report, export results in CSV format or use Senzing API to return results to another GDPR process or system.

Senzing desktop application dashboard

Download Senzing today and try it for free

Plug-and-play sources in Senzing

We're adding new plug-and-play sources all the time. While it is easy to add your own sources, feel free to suggest new sources for us to include by default.

Popular examples		
Feedblitz Subscribers	MailChimp Subscribers	WooCommerce Customers
Google Contacts	Outlook Contacts	WordPress Users
GravityForms	Salesforce.com Customers	Zendesk Ticket Submitters
Lotus Notes Contacts	Stripe Customers	and more to come

Senzing System Requirements Minimum: Windows 7/10 (64-bit) or macOS Sierra (10.12), 2 cores, 8GB RAM, 100GB storage
Recommended: Windows 7/10 (64-bit) or macOS Sierra (10.12), 4 cores, 16GB RAM, 250GB flash storage (SSD or NVMe)
Senzing API System Requirements See bit.ly/SenzingAPISysReq