Sen**z**ing
Smarter Entity Resolution™

Senzing for Bad Guy Hunting
First Plug-and-Play AI for Financial Crimes

Discover and prevent fraud and insider threats in real time

Financial crimes and insider threats are persistent challenges for financial services, healthcare, social services, and other organizations resulting in billions lost annually. Senzing® for Bad Guy Hunting offers a new and innovative solution to meet this challenge—entity resolution 2.0. Quickly enhance your fraud operations with Senzing's plug-and-play AI. Produce human-like decision quality instantly to help find bad actors faster.

Senzing's innovative and cost-effective solution

Originally designed for catching bad guys in Las Vegas casinos* and perfected for financial services and national security,† Senzing allows you to find and view who is who and who is related to whom in seconds. Senzing can match and continuously monitor data from your internal systems and third party data, such as external watch lists, to deliver higher quality alerts. Without training or tuning, Senzing AI for entity resolution helps your analysts and investigators find the weak links your teams are missing.

Why Senzing for Bad Guy Hunting

- ✔ Exposes relationships with known bad actors
- ✔ Finds bad actors masquerading as good customers or employees
- ✔ Helps unravel criminal networks
- ✔ Reduces exposure to financial loss
- ✔ Enhances compliance

Find bad guys faster with Senzing

Senzing entity resolution is essential for effective your know your customer (KYC), anti-money laundering (AML), insider threat and other systems. Senzing's entity-centric learning makes associations even when clever bad actors are employing identity obfuscation tradecraft to hide. You can run Senzing on your Windows or Mac desktop or your developers can use the APIs to integrate entity resolution 2.0 into your new or existing systems on premise or in your cloud. Download Senzing and try it for free.

Senzing

Find entities using identity obfuscation tradecraft to hide

Senzing allows you to better detect illegal activities, streamline your investigations, and more efficiently comply with regulations.

Here's how it works:

For batch mode, with less than 10M records, you load data into your Senzing desktop application. Senzing auto-maps data source fields. You review, edit the mapping, and assign any unmapped fields. Mapping is saved for future use.

OR

For more advanced, real-time mode, programmers can quickly integrate the APIs into your new or existing systems to support massively scalable entity resolution.

Senzing automatically matches data as it loads to create complete entity-resolved views of people or organizations and their direct relationships to others.

Once data is loaded, you can easily review the relationships between entities across different data sources (e.g., new customers previously terminated for cause, or bank wire counterparties connected to OFAC).

When a new account is opened, you receive a job application, or an investigator needs a more complete view of a subject, you supply Senzing with the person's or organization's name and identifiers

You get instant search results, including a complete view of all of the information you have about the entity and their direct relationships with others. Search results include the specific location of every record in every source system. Results are grouped into three categories: Matches, Possible Matches and Possibly Related, based on the likelihood of a record matching an entity or being related to an entity.

You can print the easy-to-read search results report, export results in CSV format, or use the APIs to return results to another process or system.

Senzing desktop application dashboard

Download Senzing today and try it for free

Senzing System Requirements **Minimum**: Windows 7/10 (64-bit) or macOS Sierra (10.12), 2 cores, 8GB RAM, 100GB storage
Recommended: Windows 7/10 (64-bit) or macOS Sierra (10.12), 4 cores, 16GB RAM, 250GB flash storage (SSD or NVMe)
Senzing API System Requirements See bit.ly/SenzingAPISysReq