

Senzing for Bad Guy Hunting

Investigate, Prevent and Resolve Financial Crimes Faster and Smarter

**Automatically
connect the dots
to find bad actors
and identify
financial crimes**

Proven up in the demanding world of Las Vegas casinos and law enforcement, Senzing® for Bad Guy Hunting is battle tested to find bad actors involved in financial crimes. Senzing's plug-and-play AI entity resolution produces human-like decision quality — determining who is who and who is related to whom in real time. The Senzing algorithms are fast, smart and don't require a legion of experts or expensive tech to find the bad guys.

Ready, set, go

Senzing automatically connects the dots between people and organizations. When your analysts and investigators use Senzing, they can more easily find customers, employees, contractors or vendors related to subjects of interest. You run Senzing on your desktop in batch mode or programmers use the APIs to quickly integrate Senzing into new or existing fraud and compliance systems. With no tuning or training, and little or no entity resolution expertise, you can arm your organization with high velocity entity resolution 2.0 and find the bad actors before they find you.

Top bad guy hunting use cases to fight financial crimes

- Detect bad actors faster with human-like decision quality
- Uncover connections between customers and anyone on a watch list
- Find more real criminals by eliminating more false positives
- Reduce the risk of missing illegal activities by reducing false negatives
- Enable enterprise-wide risk reduction

**View Finding
Fake Identities
video***

**Get Senzing
for Bad Guy Hunting
data sheet†**

Deploy Senzing for Bad Guy Hunting company-wide or within individual departments to enhance know your customer (KYC) operations, anti-money laundering (AML), internal fraud and other fraud and compliance efforts. Below are more details about how your organization can benefit from Senzing.

Detect malicious actors across geographies, time zones and lines of business

Drastically reduce the number of false positives and false negatives that plague analysts and investigators

Automatic fraud detection enterprise-wide

The Financial Crimes Enforcement Network (Fin CEN) and other regulatory bodies encourage organizations to share data among internal fraud and compliance units, such as KYC, AML, employee fraud, vendor fraud and cybersecurity. Enterprise-wide screening and monitoring can provide financial institutions and other organizations with better insights. With Senzing, you can improve risk assessment and detect malicious actors across geographies, time zones and lines of business.

Senzing delivers a rich composite view of entities and their relationships while drastically reducing the number of false positives that plague analysts and investigators. The software's AI produces human-quality decisions so analysts can more quickly detect scenarios such as:

- Money laundering transactions that initiate in one bank product or channel and disperse through another
- An individual whose corporate bank account was closed in Hong Kong and is now attempting to open a retail account in the U.S.
- A counterparty about to receive a wire transfer whose account is already under investigation by your fraud unit
- Fake identities used to perpetrate a criminal act such as fraud or theft

Senzing can also help automate biweekly 314(a) reporting requirements and make it easier to comply with recent Beneficial Owner 25% Rule mandates.

With Senzing, you can immediately improve the effectiveness and efficiency of your fraud and compliance teams across the enterprise. Senzing also enables better outcomes for analysts and investigators in specific departments, see below for more details.

Quickly know your customer and their associates

Senzing can be used by KYC fraud and security operations teams to:

- Help detect suspicious people and organizations during onboarding
- Continuously monitor customers worthy of closer review
- Create more accurate views of customers and their relationships

Senzing creates a central index of your enterprise entities, including customers, counterparties and subjects of interest. The index provides complete views of individuals and organizations, and their relationships to each other.

Suspicious relationships, such as current customers who are also subjects of interest, can be immediately passed to investigators for further analysis.

Identify any relationships your customers have with criminals or other suspicious individuals

Senzing is easily integrated into your existing or new KYC systems and workflows. With Senzing, you can improve customer due diligence (CDD) and enhanced due diligence (EDD) initiatives, and help meet customer identification program (CIP), risk assessment and new Beneficial Ownership requirements.

Increase efficiencies for anti-money laundering compliance efforts

AML compliance requires organizations to meet KYC requirements and monitor watch lists and transactions. In addition to KYC, Senzing allows organizations to:

- Quickly detect suspicious relationships between entities wiring or transferring money internationally and people on watch lists
- Reduce false positives generated from watch list and transaction monitoring systems and processes by up to 40 percent*
- Decrease false negatives by more than 50 percent* by providing the details needed to detect bad actors
- Significantly reduce the amount of time it takes to complete investigations

Financial institutions are overwhelmed with false alerts that waste time. Institutions must focus more resources on finding clever bad actors, but fraud and compliance teams seldom have time to detect them. Senzing helps organizations find illegal activities, such as:

- Sophisticated structuring of \$9K transactions across six customers who are really one
- Networks of circular or rapid movement of funds
- Shell corporations trying to hide their owners

With Senzing, you can easily combine your internal data, SWIFT messages and external watch list, Dunn and Bradstreet, World Check and other data sources into a central, entity-resolved index. Once Senzing is in place, your AML team can automatically identify any relationships your customers have with criminals or other suspicious individuals. Senzing helps ensure your organization is in compliance with EU company ownership, Beneficial Ownership and other AML mandates essential to compliance and risk management.

Ensure your organization is in compliance with EU company ownership, Beneficial Ownership and other AML mandates

**Perpetually vet
all insiders in real
time for pennies
per person**

Stop internal fraud before crimes happen

Malicious employees, consultants and vendors can inflict substantial harm on your organization. Senzing helps your human resource, security, procurement and other teams to:

- Quickly vet applicants, contractors and vendors before they're hired
- Perpetually vet all insiders in real time for just pennies per person
- Connect the dots automatically to discover suspicious associations
- Arm analysts and investigators with comprehensive fuzzy search
- Create a more holistic situational awareness of potential risk factors

Senzing can combine data from your human resources, security, fraud, procurement or physical access sources, with external data sources such as arrests, criminal convictions and watch lists. As data is received, Senzing helps pinpoint malicious insiders and associations of interest.

Your organization can easily integrate Senzing with existing systems to provide analysts and investigators with valuable data about potential insiders, such as:

- Recent applicant or employee arrests
- Vendors connected to terminated employees or suppliers
- Contractors with ties to competitors or entities on watch lists.

**Catch bad guys
faster and smarter
with Senzing**

Find Bad Guys Faster with Senzing

The plug-and-play AI entity resolution in Senzing is a powerful new tool for your fraud and compliance organization. With Senzing's human-quality entity resolution, your analysts and investigators will be more effective and efficient than ever before.

For more information, visit senzing.com/bad-guy-hunting