

ONE-DAY SENZING PROOF of CONCEPT

Test entity resolution accuracy on up to 10M records

You can now assess Senzing entity resolution on your real data in just one day! Quickly resolve up to 10M records, at no cost for software or support. Learn how easy, accurate and affordable Senzing is. Use your results to demonstrate how Senzing can deliver a return on investment (ROI) in months, if not weeks.

Here's how it works: In just minutes, you can quickly provision an AWS cloud formation or install Senzing on premises. Then, map your data, run Senzing and review your proof of concept (PoC) results. If you use AWS, your PoC compute costs are likely to be about \$100.

Below are the prerequisites for performing the test and tips to ensure your team and environment are ready. In case you need assistance during your test, the Senzing support team will be available to you the entire time.

Once you've completed the PoC, if you want to learn more about why Senzing is unique, what capabilities are built in, how it scales or how it handles transactional latency, let us know. We can help you understand and validate these important factors too.

What you need:

- A vetted entity resolution use case, including the business case, available data sources, and fields in the data suitable for entity resolution, e.g., name and address.
- Access to your organization's data.
- For AWS (up to 10M records), already be an AWS customer and have AWS administration and security knowledge. The services you'll use for the test are ECS Fargate, AWS SQS, and Aurora PostgreSQL Serverless.
- For on-premises tests (up to 1M records), administrative access to a Windows, Mac or Linux platform with a minimum of 16 GB of memory, 6 cores and 100 GB of Flash or NVME storage. For Linux, you'll also need Docker Hub, Python3 and Curl.
- The ability to provide Senzing support with remote visibility, e.g., screen share, to non-personally identifiable information (PII) for the duration of the test.

Prerequisites:

- Review Senzing whitepapers.
- Select data where matches are expected, e.g., all the data from a city.
- Review the data and business case for the test with Senzing in advance.
- Dedicated staff during the PoC.
 - For AWS, you'll need one person to execute the PoC using the AWS console and an AWS administrator on call.
 - For onsite, you'll need one person to execute the PoC on a Windows, Mac or Linux system and a systems administrator on call.
 - For either environment, you'll also need one person who knows the data, has an understanding of the expectations for success, and can review the results.

Interested in trying the Senzing PoC? Visit senzing.com/poc to get started.