

# Senzing

The First Real-Time AI for Entity Resolution

## **Senzing Entity Resolution 2.0 Technology Now Available on Carahsoft SEWP Contract** *First Real-Time AI for Entity Resolution More Accessible to Public Sector*

**VENICE, Calif., and RESTON, Va. – September 12, 2018** — [Senzing](#)<sup>®</sup>, Inc., an artificial intelligence-based (AI) software company focused on Entity Resolution, and [Carahsoft Technology Corp.](#), The Trusted Government IT Solutions Provider™, today announced a strategic partnership.

Under the agreement, Carahsoft will serve as Senzing’s master government reseller making the company’s industry-leading [Entity Resolution](#) 2.0 technology available to its reseller partners and the public sector via Carahsoft’s NASA Solutions for Enterprise-Wide Procurement (SEWP) Contract. The Senzing technology helps organizations determine who is who and who is related to who in big data across hundreds of data sources and billions of records.

“With the addition of Senzing to our offerings, our public sector customers and reseller partners are now able to generate higher quality decisions about entities,” said Michael Adams, Director of the AI Solutions Team at Carahsoft. “We are impressed with Senzing’s mission to democratize Entity Resolution, making it more scalable, smarter, and even easier to use.”

Commercial enterprises and government agencies use Senzing technology for mission critical operations. The software helps detect criminal and illegal activities, eliminate duplicates within messy data, and enable [complete entity views](#) of customers, fraudsters, employees and their relationships to others.

“We are pleased to partner with Carahsoft because they have a proven track record of helping government agencies find the best possible technology solution for their unique needs,” said Jeff Jonas, founder and CEO, Senzing. “This partnership will enable us to make our first-of-a-kind real-time AI for Entity Resolution software more accessible to the public sector, and we are eager to help these government agencies solve some of their toughest challenges.”

The Senzing software is available immediately via [Carahsoft’s SEWP V contracts](#) NNG15SC03B and NNG15SC27B. For more information, contact the Senzing team at Carahsoft at [senzing@carahsoft.com](mailto:senzing@carahsoft.com). To download the Senzing technology for free, visit <https://senzing.com/our-technology/>

### **About Senzing**

Senzing delivers the first real-time AI for Entity Resolution. With Privacy by Design principles built in from the start, the Senzing technology has more privacy features than any other Entity Resolution product. Senzing plug-and-play entity resolution helps organizations discover who is who in big data. Senzing addresses use cases such as GDPR compliance, customer 360, public safety and bad guy hunting. Senzing customers include global companies, government organizations, small and medium-sized businesses and independent software vendors. Senzing is based in Venice, California. To learn more, visit [www.senzing.com](http://www.senzing.com) or follow us on [Twitter](#), [LinkedIn](#) and [Facebook](#).

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### **About Carahsoft**

Carahsoft Technology Corp. is The Trusted Government IT Solutions Provider™. As a top-performing GSA Schedule and SEWP contract holder, Carahsoft serves as the master government aggregator for many of its best-of-breed technology vendors, supporting an extensive ecosystem of manufacturers, value-added resellers, system integrators, and consulting partners committed to helping government agencies select and implement the best solution at the best possible value.

The company's dedicated Solutions Divisions proactively market, sell and deliver Senzing, VMware, Palo Alto Networks, Symantec, Veritas, Dell, Adobe, F5 Networks, Google Cloud, ServiceNow, Open Source, Micro Focus Government Solutions, SAP, Salesforce, and Innovative and Intelligence products and services, among others. Carahsoft is consistently recognized by its partners as a top revenue producer, and is listed annually among the industry's fastest growing and largest firms by CRN, Inc., Forbes, Washington Technology, The Washington Post, Washington Business Journal, and SmartCEO. Visit us at [www.carahsoft.com](http://www.carahsoft.com) or follow us on [Twitter](#) and [Facebook](#).

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